# LET'S TALK CYBER SAFETY!

# EVERY YEAR, WE PROUDLY DEDICATE THE MONTH OF FEBRUARY TO INTERNET SAFETY AS A WAY TO HELP CHILDREN, ADOLESCENTS AND PARENTS CREATE A SAFER CYBER ENVIRONMENT.

The recent increase of cyber-crime rates has made it essential for parents and caregivers to educate their children on cyber-safety. With more time being spent at home, children are more exposed to the risks presented by the online world; for this reason, we used our online platforms to spread more awareness about internet safety.





## THE BOOKLET

Today, with the circumstances brought on by the coronavirus pandemic, internet has become the most common, if not the only, means of communication worldwide. So, this year we have gathered all of our efforts, research and dedication, to create the <u>INTERNET SAFETY BOOKLET</u>, in partnership with CRDP and UNICEF Lebanon, as a way to further highlight the safe use of the internet and the risks that surround it.

THE BOOKLET IS AN EASY, FUN AND ACCESSIBLE WAY FOR CHILDREN AND THEIR PARENTS TO LEARN MORE ABOUT CYBER SAFETY - SOMETHING THAT HAS BECOME PRESSINGLY URGENT IN THE WORLD WE LIVE IN TODAY.



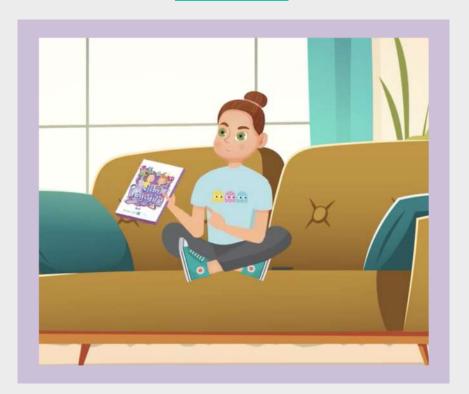
**DOWNLOAD HERE** 

## THE LAUNCH

#### We launched the booklet through an animated video!

We created a fun and animated TVC that was shared with local TV Stations in order to reach a higher audience.





#### We also took part in a launch conference!

Our Executive Director, Lama Yazbeck was present during an online conference held by the CRDP and streamed live on Facebook, with the presence of all partners and invitees.

We announced the launch of Cyber Safety Month and the activities created to raise awareness about the safe and responsible use of the internet.

**WATCH IT HERE** 

## THE COMPETITION



#### A bit of creative learning!

We launched a competition for children and teenagers aged 9 to 17, to help them learn more about the rules and ways to behave online, while also engaging with our public in a more direct and creative way.

**LEARN MORE** 

### THE WEBINAR



#### We took part in the CRDP's Webinar!

On the occasion of Safer Internet Day, the CRDP held a webinar on Microsoft Teams, and streamed live on the CRDP's Facebook Page.

Charelle Ghazal, a psychologist from himaya, highlighted how the day-to-day of communicating through a screen can affect a child on a social level, and how important creating and maintaining healthy human relations actually is.

WATCH THE WEBINAR

## BEFORE WE GO...

#### Our campaign Wrap-up is here!

Back in November, we launched "ما تخبّي خبّر", in partnership with UNICEF. The purpose of the campaign was to bring to light the importance of taking an active role in protecting children and preventing child abuse by not turning a blind eye and reporting cases of child abuse. We launched our campaign through a powerful video followed by a mini-series that tackled the different kinds of child abuse, while also creating a filter and and

Throughout the campaign, we mobilized our media and online sources to highlight the importance of breaking the barrier of fear and report cases of child abuse, while also appearing on several local and regional TV stations to raise awareness on the reporting process and urge everyone to join the fight!

#### **SEE HOW WE DID HERE!**



#### WE ARE PROUD MEMBERS OF









#### MEET OUR PARTNERS

























