



himaya, in collaboration with Moms & to Be, aims to break the silence on children abuse which is still considered a taboo. This section is to help you recognize different forms of abuse and stop them from happening to ensure the safety and welfare of a child.

The Power of Play



We all worry about our children not getting the right education; we do the impossible to make sure we enroll them in the best schools with the best education systems in the country. We worry that if we don't, they won't find the perfect job or won't have the career they aspire to have. Basically our mission is ensuring the best future for our children.

Today, let's question together whether the skills we are equipping our children with in the current traditional education system, are enough. Yes, they learn mathematics, physics, literature, chemistry, history and so on. They also learn how to be part of a group and interact with their peers, how to abide by rules and regulations.

However important those teachings were to you, would you say that these are the only skills you have put to use at work in your actual life?

It's a widespread understanding that creativity is one of the skills most valued and desired by CEOs and managers of big scale companies which is underlined for example by Steve Job and Apple's famous 'Think Different' motto. What defines success today is the ability to come up with the most creative product, suggest creative solutions to problems and the constant aspiration towards innovation.

However, where are our children learning strong life-skills such as creativity, critical thinking and collaboration today? Where do they learn to win or lose? How prepared are our children to take on the challenges of the real world?



Not only does play engage children on a social, intellectual, physical and emotional level, but it also has a key role in establishing the fundamental early learning skills, which would also affect all the learning to come in our children's lives.

By engaging children in their own learning process through play, we are fostering our children's ability to feel competent and able to do a certain task, we are giving them the space they need to explore and discover new things. They are discovering on their own that they have the potential to be in charge and to nurture their own well being.

Basically they are learning how to become world-changers and leaders!

Play teaches our children how to think strategically, to try, to fail, and to try again. It teaches them how to communicate and work in a team. It teaches them how to create, construct and deconstruct. These are the fundamentals we want for our



children. To teach them that there is not one solution to a problem, that losing a job in the future for example, would mean another opportunity for them to get up, try again and tackle the issue by coming up with new and creative possibilities.

"Play activities help children develop skills for the job of living"- LEGO Foundation, 2014 Annual Report.

himaya is a firm believer that through play, we can learn, we can teach and we can also heal.

Play is the most effective and inspiring way for children to explore their full potential and become the world-leaders we desire them to be.



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