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## OPENING LETTER

Dear Everyone,

A nother year has come and gone and our fight carries on.

More than 1700 child abuse cases have been detected by himaya team in 2016, and still some people feel that child abuse does not concern them. One of our ongoing challenges is to make sure people realize that it concerns each and every one of us, no matter how safe we currently feel and how sure we are that our loved ones are safe as well.

The chances of a child getting abused is still higher than him being hit by a car, and it happens due to many factors, including lack of awareness and education, no strong protection systems, untreated psychological problems, to name only a few. As a society, we cannot remain in denial and consider that we are not part of the problem. By accepting that, whether we like it or not, we are in fact responsible and we must understand how imperative it is to become active in being part of the solution.

Child abuse affects our society on many levels; after all, today's children are tomorrow's adults. An abused child, if not offered the proper support to overcome their trauma, can perpetuate the vicious cycle of violence and harm, becoming an abuser, a drug addict, or a violent parent themselves, but also they may

suffer from severe mental health issues for life, which will inexorably affect society on all levels.
Untreated problems fester, grow and lead to more problems. Although our capacities have exponentially increased over the years thanks to our partners, it is important to note that Child Protection never can and never will be the responsibility of one entity alone.

Child Protection is everyone's concern, whether a mother, father, brother, sister, neighbor, teacher, ministry, NGO and others...
In order to achieve our goal of providing a safe environment for our children, where they can grow

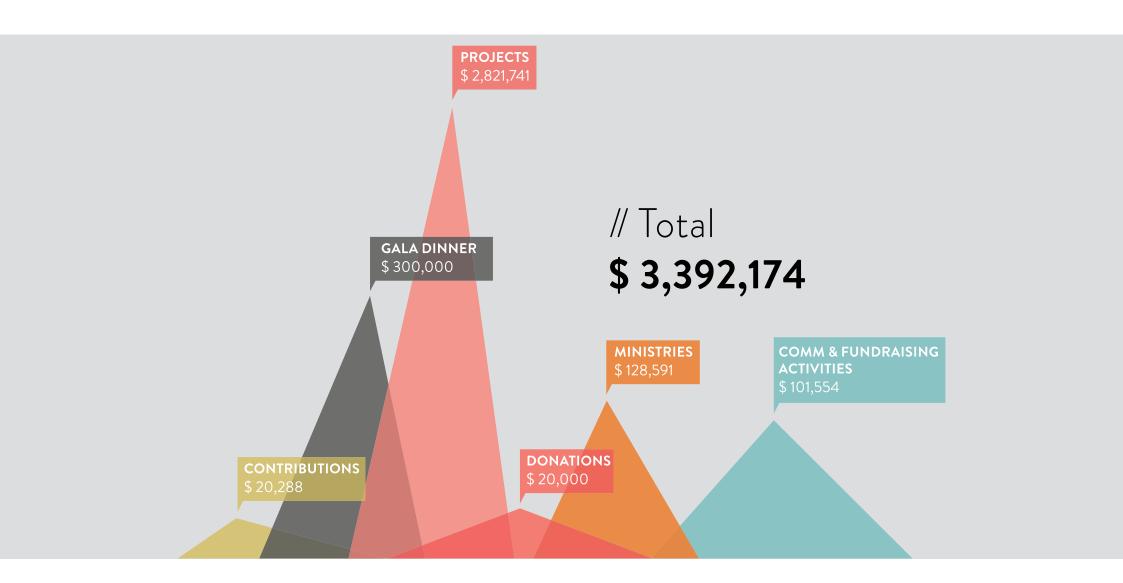
environment for our children, where they can grow into healthy, happy, balanced and well-integrated adults, the equal engagement of all parties is required.

We joined the fight against child abuse, will you?

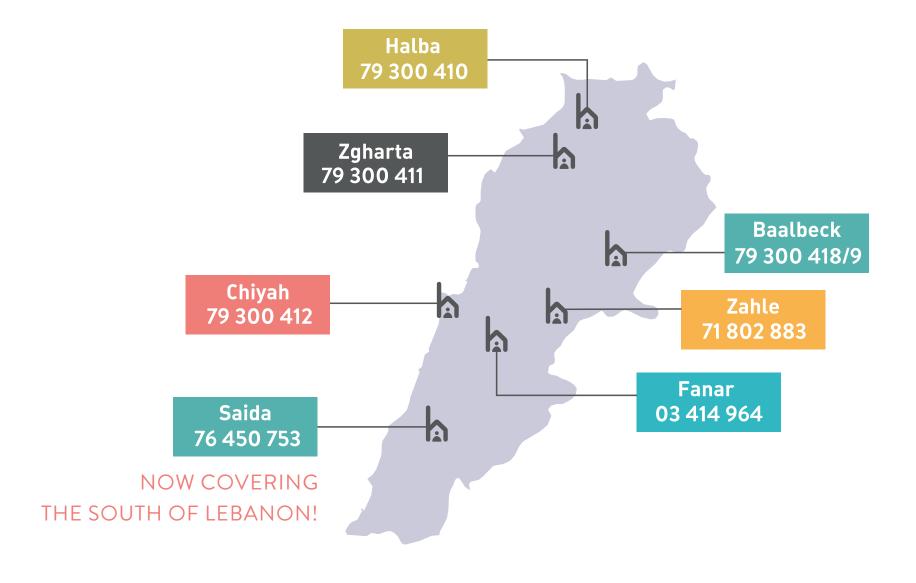
Thank you,

Lama Yazbeck
Executive Director

## ANNUAL BUDGET HOW WE ARE FUNDED



### / MAP OF OUR OFFICES & HOTLINES



### / HIMAYA ABROAD!

TITLE.







IIILE	HIMAIA 3 ROLE	LOCATION		
"Children & Families Across Borders: Challenges and Opportunities for Action." International Social Services (ISS)	Participant as a correspondent of ISS in Lebanon	Melbourne, Australia		
"Building on the Momentum: International Alternative Care Conference"	Participant	Geneva, Switzerland		
American Professional Society on the Abuse of Children 24th colloquium	Participant	New Orleans, United States		
UNHCR's Annual Dialogue "Children on the move"	Speaker	Geneva, Switerzerland		
Child Rights Connect Lebanon's review for the UN Committee on the Rights of the Child	Participant in the submitted shadow report	Geneva, Switerzerland		
Social Work Symposium «Responding to the Refugee Crisis»	Participant	Vienna, Austria		
33 <sup>rd</sup> international congress "Together towards a better world for children, adolescents and families"	Participant	Vienna, Austria		

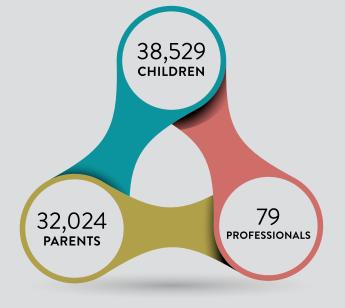
HIMAYA'S ROLF

LOCATION

## / PREVENTION PROGRAM

In 2016 the prevention team members reached a record of 70,632 individuals, including children, adolescents, parents and professionals.

The target audiences were reached through 1694 awareness sessions & conferences and 30 awareness events.



In addition to providing resilience skills to individuals, our internal statistics have shown that **694 cases** referred to the Resilience Program were a result of observations or interventions provided by the prevention program.



## PREVENTION PROGRAM









#### // SAFE PARKS IN LEBANON

THE SAFE PARKS PROJECT WHICH WAS ESTABLISHED IN 2015 IN PARTNERSHIP WITH THE INTERNATIONAL SOCIAL SERVICES (ISS) SWIZTZERLAND AND AXA INSURANCE IS STILL ONGOING.

3 MAIN LOCATIONS IN MOUNT LEBANON OFFER A SAFE SPACE FOR CHILDREN AND THEIR FAMILIES IN ALEY, AJALTOUN AND DHOUR CHOUEIR.

#### The aim of the safe park is to:

- Create safe spaces for the most vulnerable children living in the same community by giving them equal access to a variety of services in one location.
- Establish mobile playgrounds providing a secure, none discriminative environment for all children in difficult situations to benefit from a spectrum of activities led by community volunteers trained to identify and refer children in need of response services.
- Safe parks provide an opportunity for many more services to come to the young people instead of the young people and family needing to go to the services (other sectors can be invited to deliver services within a safe park such as wash delivering hygiene awareness session/ SDC staff to sensitize about health services provided at the SDC).
- Safe parks ensure the provision of prevention and early intervention services to vulnerable young people.

The Safe Park project was presented at the PechaKucha night Vol26 in Beirut.

Click on the link below for the full presentation: <a href="http://www.pechakucha.org/cities/beirut/presentations/safe-parks-for-lebanon">http://www.pechakucha.org/cities/beirut/presentations/safe-parks-for-lebanon</a>



## PREVENTION PROGRAM

#### // LOBILAT

A VISIT FROM OUR FLUFFY FRIEND LOBILAT DURING A GIFT DISTRIBUTION TO THE CHILDREN OF DALHAMIYEH TENTED SETTLEMENT!





## / PREVENTION PROGRAM

// "AL SOBHYAH" & "AL MESWYAH"

HIMAYA IN PARTNERSHIP WITH UNICEF, ESTABLISHED 2 INNOVATIVE

**ACTIVITIES** TO BETTER REACH CAREGIVERS AND PARENTS THROUGHOUT THE ENTIRE

LEBANESE TERRITORY: "AL SOBHYAH & MESWYAH".







The "Meswyah" follows the exact same concept as the Sobhyah but where one opens the day, the other closes it. It takes place during late afternoons with the aim of attracting working men and women, and offers them a relaxing environment while they benefit from awareness sessions.



The «Sobhyah» takes place in the mornings and is of an hour long. It is addressed to caregivers, both women and men, and provides them with the opportunity to bring their children with them while a facilitator receives them and keeps the children entertained while caregivers are enjoying the Sobhyah. It offers a friendly space, providing coffee, tea, biscuits, and breakfast with the aim of providing a relaxed atmosphere, during which the facilitators can address specific topics mainly related to child protection, parental tips, positive communication, and conflict resolution.

### / PREVENTION **PROGRAM**

#### // THE ART OF CAPOEIRA

IN PARTNERSHIP WITH ASSOCIATION FILHOS DE BIMBA AND UNICEF- LEBANON, HIMAYA INCLUDED THE ART OF 'CAPOEIRA' IN ITS 2016 PROJECT. A NEW ACTIVITY WHICH IS BELIEVED TO BE BOTH RECREATIONAL AND THERAPEUTIC.

CAPOEIRA CONSISTS OF A MIXTURE OF BODY EXPRESSION, MUSICALITY, IMPROVISATION, ART, DANCE, AND FREEDOM.

When used as a sport for social change, it plays a crucial role in fostering inclusion, equality, and citizenship and brings people closer together to be appreciated for what they are in essence, independent of their different backgrounds and experiences.

We believe that young people need supportive spaces in which to explore their emotions and reactions, while learning how to interact with others.

In our work, we use the art of Capoeira to create opportunities for young people to come together: DRAMATIC CHANGES WERE PERCEIVED IN YOUNG PEOPLE'S BEHAVIORS AND ATTITUDES, OFTEN AFTER SHORT PERIODS OF STARTING THE PRACTICE OF CAPOEIRA;

Capoeira also helped in encouraging young people to open up thus helping in the identification of high risk cases which are then referred to the Resilience Program.

"I felt happiness that is something I never felt before."





### / RESILIENCE PROGRAM

1,742
TOTAL OF CHILD ABUSE CASES

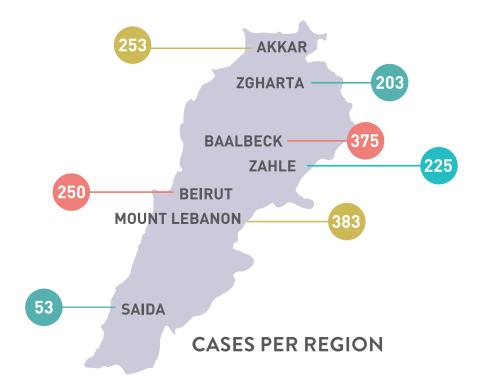


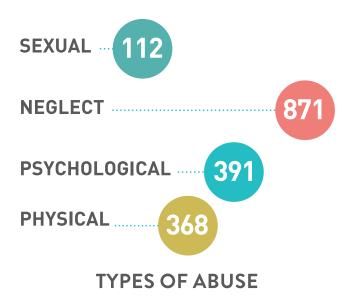
#### MANAGED SUCCESSFULLY 8 NEW INTER-COUNTRY CASES

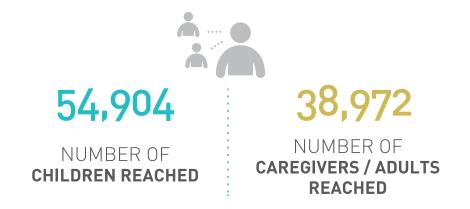
CANADA (2), SWITZERLAND (1), AUSTRALIA (3), GERMANY (2)











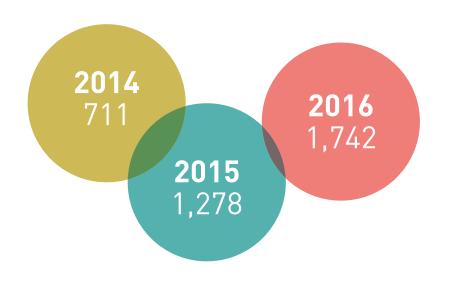
39% OF CASES WERE DETECTED DURING SESSIONS DELIVERED BY THE PREVENTION PROGRAM

PREVENTION PROGRAM

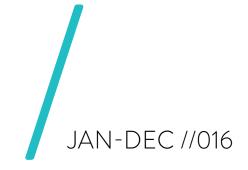


FAMILY MEMBER	%0.1
MEDIA	%0.1
HOSPITAL CHILD CARE	%0.2
PUBLIC EDUCATIONAL STRUCTURE	%0.2
SPECIALIZED SCHOOLS	%0.8
MINISTRY OF JUSTICE	%1.7
PRIVATE EDUCATIONAL STRUCTURE	%1.7
MINISTRY OF SOCIAL AFFAIRS	%2.2
OTHER PROFESSIONALS	%3.4
BENEFICIARY	%5.5
LOCAL NGOS	%8.4
CITIZEN	%14
INTERNATIONAL NGOS	%21.5
HIMAYA PROFESSIONALS	%39.8

TOTAL NUMBER
BY ORIGIN OF REFERRAL



NUMBER OF CASES PER YEAR



### / RESILIENCE PROGRAM

#### // GROUP SUPPORT LOGO



This year, children and caregivers were provided with group support, using mediation and art therapy techniques to provide specialized continuous care to high risk cases and their caregivers throughout the Lebanese territory.

The 450 children and caregivers who accessed this service were selected from the beneficiaries already benefitting from the case management services within the Resilience Program.



#### // USJ SEMINAR

During the months of April and May, the Capacity Building Department, in collaboration with the Resilience Program and other experts in himaya, gave a 5 week-long seminar to 10 Masters students in the "Faculté des Sciences Infirmières" at Université Saint Joseph as well as Hotel Dieu Hospital nurses in the pediatric and emergency services.

During the seminar "La maltraitance des mineurs: du dépistage à l'intervention", students practiced effective communication skills with abuse victims and their families, and learned about detection and referral procedures and the multidisciplinary approach to child protection.

They gained a better understanding of their role as child protection agents in the health sector.



//ABAAD TRAINING

In May, himaya gave a six day training to more than 40 social and psychosocial workers from ABAAD titled "Child Protection Case Management and Caring for Child Survivors".

The trainings focused on developing the skills needed by professionals to recognize abuse and its consequences, understand children's rights and needs, have professional ethics when dealing with child abuse, build resilience in children through activities, understand and follow the judicial and legal procedures related to child abuse and follow the necessary steps for case management of child protection cases.



//INTERNAL
SECURITY FORCES
TRAINING

In May, himaya gave a two day training to 15 Lebanese Internal Security Forces officers, from regions across Lebanon, in their training facility in Aramoun.

This training was coordinated by the Capacity Building Unit and given by Bassima Roumani, Legal Unit coordinator, and Fady Mansour, psychologist in the Resilience Program.

The objective of the training was to emphasize the importance of the role of ISF officers, and of the impact of their intervention on children victims of abuse. The trainers informed the participants about law 422, and taught them effective communication techniques to use with children during an investigation.

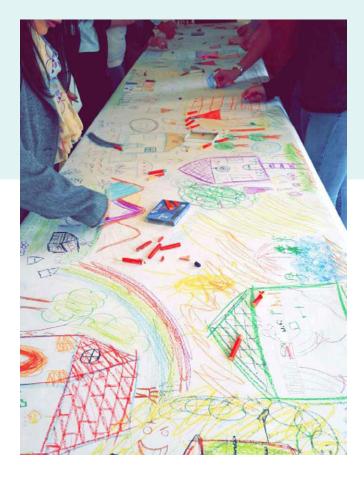
From May to November, the Capacity Building Department, in coordination with the Legal Unit, gave a similar training to more than 100 officers, specifically about the role and responsibilities of ISF officers and social workers while conducting investigations with children who are potential victims of abuse.

These training sessions were one of the activities implemented under an ongoing project funded by UNICEF.





### //OTHER TRAININGS



Over the course of the year, the Capacity Building
Department also collaborated with other institutions
and organizations to give training sessions to more than
100 professionals (teachers, Public Health Care Centers
supervisors, representatives of NGOs) in the child
protection sector about detection of child abuse and
referral procedures. These organizations included:
Ministry of Public Health Terre des Hommes Italy.

The Capacity Building Department also gave and organized more than 8 trainings for himaya's operational teams in the Resilience and Prevention programs in collaboration with experts in other fields, such as the Lebanese Medical Association for Sexual Health and Dr. Nidal Nabhan with the objective of introducing new perspectives and sharing varied experiences with the team.





## RESEARCH & DEVELOPMENT

### // «GLOBAL ISSUES IN INTERVENTION DEVELOPMENT IN CONTEXTS OF POLITICAL VIOLENCE» - ROME

In August 2016, during the **«Global issues in intervention development in contexts of political violence» held in Rome,** our R&D coordinator,
Michel Maragel presented a research conducted with our
partners at the Catholic University of Milan, titled
«Pre and Post displacement factors in mental health
among Syrian Children displaced in Lebanon».

#### // LIVED ORGANIZATION-SCOTLANI

R&D also participated, in coordination with himaya's Beirut office, in a research conducted by the Scotland-based organization LIVED, funded by the British Academy through the University of Edinburgh, about exploring the emotional ties, and conceptions of friendship and home of displaced youth.

The researchers conducted workshops with beneficiaries from our Resilience center about self-expression through art and photography.

### // CHILD PROTECTION POLICIES IN HEALTHCARE FACILITIES- LEBANON

himaya, in collaboration with the Ministry of Public Health and UNICEF, started working on a plan to develop and implement a child protection policy in healthcare facilities across Lebanon.

Our objective is to ensure that all healthcare institutions in Lebanon follow the same guidelines to safeguard children from harm and to detect and refer child protection cases.

The first steps towards reaching that goal were taken in 2016. Stay tuned for more updates in the coming years!

## RESEARCH & DEVELOPMENT

// HIMAYA'S 2<sup>ND</sup> ANNUAL SYMPOSIUM: BUILDING & STRENGTHENING THE CHILD PROTECTION NETWORK

This year, himaya brought us together around the subject of "Building and strengthening the child protection network".

More than 200 attendees and speakers were present to listen, learn, meet and share their knowledge. International speakers joined Lebanese nationals.

Academics, governmental and non-governmental representatives, as well as school officials and journalists were present as speakers and attendants.

Professionals from such a wide spectrum, who all touch the lives of children in different ways, gathered to stretch, widen and reinforce the web that will render possible a comprehensive protection strategy on a national scale.





#### //DAY 1

The first day of the symposium was organized around panels, each dealing with a specific sphere and level of the child protection network, reflecting the work of himaya's Resilience, Prevention, Communication and Capacity Building, Research and Development departments and programs.

The first panel "Children in Society" examined Lebanon's position regarding child rights, and the efforts to safeguard these rights by governmental institutions and civil society. Experts addressed this issue from an anthropological, social and judicial perspective.

In the second panel, "Role and ethics of media in child protection", the focus was on the ethics surrounding the media portrayals of child maltreatment along with its potential positive and negative effects.

The third panel, "An outlook on child maltreatment prevention strategies in Lebanon" presented prevention strategies for communities in Lebanon, both models used in schools in Lebanon as well as the Isibindi model from South Africa.

Finally, the fourth panel "Towards a Comprehensive Child Protection Network: The Missing Procedures, Laws & Alternative Care Systems in Lebanon" explored the field of child protection with focus on policy, procedures and alternative care systems.

## RESEARCH & DEVELOPMENT

#### //DAY 2

The second day featured workshops based on these levels to build the skills of those involved and benefit from everyone's insight and experience.

The day ended with the distribution of certificates of attendance and a group photo.

Though we've come a long way in recent years, much remains to be done, not least of which is amending laws and enforcing their application, mainstreaming referral pathways, covering child basic needs and regulating residential care centers.

New structures need to be put in place such as emergency centers and alternative care.

New strategies such as prevention through working with the perpetrators of abuse need to be developed and implemented. Eliminating taboos related to child abuse need to be broken to free our society from the burden of silence. We have to be dedicated to strengthening the individual (child or parent), the family system, the organizations that are themselves providing support; and society as a whole whose influence has implicit but far reaching implications.

Child protection will always be the burden of the whole community, undividedly, and they simply need a hand to join the effort.





FINALLY, WE WOULD LIKE TO THANK ALL THOSE WHO ATTENDED, PARTICIPATED AND CONTRIBUTED IN ANY SHAPE OR FORM.

THIS WAS HIMAYA'S OPPORTUNITY TO SHOW AND SAY WHAT WE ARE ABOUT, WHAT WE BELIEVE IN, AND TO THAT END WE USED THE VOICES OF OUR STAFF AND PARTNERS WHO MAKE UP WHO WE ARE.

WE HOPE THAT YOU WILL JOIN US NEXT YEAR AND CONTINUE TO BE PART OF THE FIGHT TO PROTECT CHILDREN IN LEBANON.



FOLLOWERS 568

TWEETS 1,015

@ MENTIONS 72

MONTHLY AVERAGE
IMPRESSION

3,630.25





20152014492

INCREASE %80.06

747 POSTS (7)
FOLLOWING 367





16,441

2015 2014

14,119 11,250

16.44% increase

HIGHEST ORGANIC TOTAL REACH 29,742

¥67 RATINGS¥

FINAL RATING ¥¥4.8

TYPE OF POPULAR POSTS
VIDEOS & ARTICLES

**HIGHEST REACH** 

**\*\*\*\*** 52,001



30% 📫 68%





51 MEDIA
APPEARANCES

WE WOULD LIKE TO THANK
THE AWESOME TEAM OF VIRGIN
RADIO FOR SUPPORTING
THROUGHOUT THE YEAR!

WE CANNOT THANK YOU ENOUGH FOR BELIEVING IN OUR CAUSE AND JOINING HIMAYA'S FIGHT AGAINST CHILD ABUSE!







average monthly VISITS 9,026

WWW.HIMAYA.ORG



SUBSCRIBERS 7,301

in 2015 **1989** 

INCREASE

%267

**HIGHEST OPEN RATE** 

%57.24



#### // MERCHANDISE







#### // AWARENESS & FUNDRAISING ACTIVITIES

	Fundraising Event	Location	Date
1	Batman Vs. Superman Movie Premier	Cinemacity	March
2	Mother's Day Brunch	Em Charif	March
3	Bank Med Youth Marathon		April
4	Lanterns Event 1	Citymall	May
5	Cooking with L'Armoire de Lana	KitchenLab	June
6	Lanterns Event 2	Citymall	July
7	Careem Campaign	Lebanon	July
8	Rasamni Matterhorn Climb	Switzerland	July
9	Yogathon	Horsh Beirut	August
10	Party 4 a cause with B018	B018	August
11	Game Day at Colonel Beer	Batroun	September
12	Yvonne el Hachem Concert	Hamra palace	October
13	BMA Marathon	Beirut	November
14	Small Bear Big Heart Campaign	ABC	December
15	Le Royal Christmas Market	Dbayeh	December
16	Port District Block Party- Maison Rabih Keyrouz	DT Beirut	December
17	Eat for a cause at Meat the Fish	Beirut	December

	Awareness Event	Location	Date
1	Lions Introduction to himaya	Municipality Sin el Fil	January
2	Adma International School	Adma	February
3	Bank Med Youth Marathon	Beirut	March
4	JCI After School Fair	Unesco	March
5	AUB 2016 Annual NGO Fair	Beirut	March
6	BAU NGO Fair	Beirut	April
7	USJ NGO Fair	Beirut	April
8	Sagesse NGO Fair	Sagesse University	April
9	Ramadaniyat	Biel	June
10	Achrafieh 2020	Achrafieh	June
11	City Picnic	Beirut	August
12	Faqra Festival	Faqra	August
13	USJ Presentation x2	USJ campus	September
14	AUB Clubs Day	AUB campus	September
15	himaya's annual Symposium	USJ campus	October
16	Hamra Autumn Festival	Hamra	October
17	Saint Joseph de L'apparition School Presentation	Mar Elias	November
18	Christmas Jingle and Mingle	Antelias	December

### // SPREAD THE LOVE A CHRISTMAS CAMPAIGN

Christmas is the perfect time to spread joy and happiness in the lives of children who weren't as lucky as we were growing up.

The "Spread the Love" Campaign was a simple message of hope and support to children who have no home to go to for the holidays, not because of financial constraints, but because their own home has become a real threat to their lives.

Spread the Love Campaign engaged the community, public and private sectors with one unified message letting these children know someone is thinking about them this year with a simple message:

WE'VE GOT YOUR BACK!







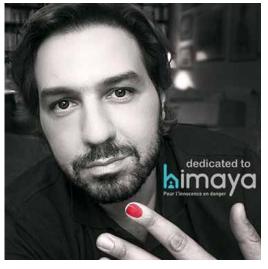


### // POLISHED MAN CAMPAIGN

In 2016, the #polishedman campaign swept the web-nation with its innovative approach and hard-hitting message. Men chose to color one of their fingernails with nail polish, and upload a picture of it to their social media pages in support of the fight against child abuse.

With the help of Lexy Cosmetics, we were happily surprised with the massive response from Lebanese influencers like Bruno Tabbal, Joe Maalouf, Ralph Aoun, Elie Mitri and many others, to AUB students and runners at the Marathon of Beirut!









// APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION





// OUTDOOR CAMPAIGN

#### // APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION





#### // ON-GROUND DISTRIBUTION

The purpose of the on-ground distribution was to make himaya's hotline numbers accessible to all. We were able to distribute more than 5000 cards throughout the Lebanese territory including the Bekaa, the North, Mount Lebanon and Beirut!

#### // APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION



// IT'S ALL IN THE EYES CAMPAIGN

The purpose of this campaign was to help the public recognize when a child is the victim of abuse, and to intervene by getting in touch with himaya.

Insight: Children often do not speak up when they are the victims of abuse. However, the pain is evident in their eyes.





#### // THE #DVHIMAYA SLIDE

During the month of Child Abuse Prevention, we joined forces with Divvy, our awesome Foodie4Change partner since 2015, for an inspiring campaign encouraging all customers to get in touch with the child in them in order to fight child abuse!

With every video upload onto Facebook or Instagram of a customer taking the slide at Divvy- The Village Dbayeh branch, Divvy donated 1\$ to himaya's cause!

Bloggers and supporters, adults and children took the challenge to support our fight against child abuse and we couldn't be more thankful!

#### // APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION



// OUR FIERCE CHAMPIONS

Our proud supporters, The Lebanese Rugby League Federation, endorsed our cause yet again this year and helped raise awareness on child abuse.

We would like to congratulate our champions for they were officially qualified to the 2017 Rugby League World Cup which will be held in Australia, New Zealand and Papua New Guinea!

The best of luck always from the entire himaya team!



#### // SMALL BEAR BIG HEART CAMPAIGN WITH ABC

The inspiring ABC team conducted their yearly Small Bear Big Heart initiative and decided to share all proceeds of this year's edition with himaya. The cutest teddy bears were styled by Little Bluffers and were sold throughout the month of December in all ABC branches. ABC, we <3 you!

#### // APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION



// HIMAYA'S SUPERWOMAN: KATHIA RACHED

Kathia Rached ran for himaya during The Last Desert Antarctica Ultramarathon 2016! There are no words to thank Kathia for supporting himaya in its mission to make child protection a right across Lebanon!

There are only few brave runners who took such challenges and Kathia Rached was one of them.

She did not give up and she faced these extreme conditions for she wasn't running only for herself.

She pushed, stood and fought for Lebanon and for a cause she holds dear to her heart.

Kathia finished as the 3rd female in the latest desert Antarctica Ultra marathon. Thank you for putting Lebanon on the map of ultra-marathons. Lebanon is so proud of you!



// APRIL CAMPAIGN:

#### THE MONTH OF CHILD ABUSE PREVENTION



// HIMAYA'S ULTIMATE HEROES: RAMI & RAYAN RASAMNY CLIMB THE MOUNT MATTERHORN

After last year's success at the Mont Blanc ascent, our heroes Rami and Rayan Rasamny did it again this year at the climb of mount Matterhorn where they proudly held their himaya flag up high!

Thanks to all the efforts put in this project by Rayan and Rami, the entire Help for Leb team as well as by every single person who chose to donate to this inspiring initiative, we were able to raise 19,542\$ for the children of our Resilience Center.

On behalf of all the children of our Resilience Center and himaya's team members, thank you Rami and Rayan Rasamny, we couldn't be more proud and grateful for your ongoing support!















#### **PARTNERS**









#### **SPONSORS**



































#### **4CHANGE PARTNERS**















#### **SUPPORTERS**







#### FOODIES4CHANGE PARTNERS









# BREAK 03 414 964 THE SILENCE

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