BREAK THE SILENCE!
Dear Friends, Partners and Colleagues,

Another year has passed by…

Another year of successes, achievements has passed but also of failures and weaknesses. Failures and weaknesses which we will be addressing during 2016 in order to strengthen our structure and systems allowing us to have a better response to child protection needs in Lebanon.

Himaya keeps growing due to an increasing demand of protection among children, our response may not always be the fastest and the most accurate but we are doing our best. During 2015, 1278 child victim of abuse and their families benefitted from our specialized case management in 6 Governorates, X child and X caregivers received awareness messages on child protection, 30 teenagers are benefitting from continuous follow-up in our resilience center…

Thanks to our national partners the Ministry of Social Affairs, Ministry of Justice, Ministry of Education, and international partners UNICEF, UNHCR, SSI and our corporate partners Bank Audi, Libanpost, Bankmed, Fondation Ousseimi, Magrabi Optical, JGroup, Promomedia, Aljadeed, Hypco and BB energy, Banque Libano-francaise, Strategy &, Café super Brasil, Sealco and LG, BLC Bank, Dar al Handassah, NECB, Mitsui, Fransabank our fight will continue…

Thank you

Lama Yazbeck
Executive Director
2015 ANNUAL BUDGET
$2,357,859
HOW WE ARE FUNDED

- Projects: UNICEF, UNHCR, Mercy Corps, Stars Foundation, DRC, SSI, OCHA
- Gala Dinner
- Ministry of Social Affairs
- Contributions & Trainings
- Donations
- Events
- Products

78%
THE TRAINING PROGRAM
THE TRAINING PROGRAM IS INVOLVED IN RAISING AWARENESS AND BUILDING SKILLS TO REDUCE AND DETECT CHILD ABUSE. THROUGH REGULAR SESSIONS, VALUABLE PREVENTIVE SKILLS ARE DEVELOPED AND EXISTING CASES ARE REGISTERED THEN DEFERRED INTERNALLY TO THE RESILIENCE PROGRAM.

2015 was a significant year for the Training Program, which reached a record of 109,881 individuals, including children, adolescents, parents and professionals. The target audiences were reached through 1,774 awareness sessions and conferences, 109 training days and 138 awareness events. None of this would have been possible without himaya’s partnership with UNICEF who helped us reach 101,469 individuals.

2015 also marked the official approval from the Lebanese Ministry of Education and Higher Education for himaya to work within both private and public schools. This approval has enabled himaya to reaffirm its image and reputation with all Lebanese schools and will facilitate securing new contacts in academic institutions in the coming years.

In addition to providing resilience skills to individuals, our internal statistics have shown that 36% of cases referred to the Resilience Program were a result of observations or interventions provided by the Training Program. This provides further evidence that the Training Program plays an active role not only in the prevention of child abuse but also in case detection.

In co-operation with International Social Services (ISS) Switzerland and AXA Insurance, himaya launched the “Safe Parks” project in Mount Lebanon. This project involves creating safe parks where trainers play with children and parents, while delivering key child protection messages and psychosocial support in parallel. The areas targeted were chosen based on the concentration of the most vulnerable Syrian refugees and were reached using a mobile caravan. Three safe parks were successfully created in 2015, and this project is will continue throughout 2016.

Furthermore, in cooperation with International Social Services (ISS) Switzerland and AXA Insurance, himaya launched the “Safe Parks” project in Mount Lebanon. This project involves creating safe parks where trainers play with children and parents, while delivering key child protection messages and psychosocial support in parallel. The areas targeted were chosen based on the concentration of the most vulnerable Syrian refugees and were reached using a mobile caravan. Three safe parks were successfully created in 2015, and this project is will continue throughout 2016.

The Training Program secured a project with Mercy Corps lasting 8 months, from May to December 2015. This partnership involved providing psychosocial activities to communities, namely children and caregivers, and referring vulnerable individuals for specialized support. 2,217 individuals benefited from this project, gaining the ability to identify and prevent child abuse in all its forms. A part of this project was to initiate a mobile psychosocial support unit that was able to reach children and parents in settlements that were difficult to access.

Several cases were detected through the Mercy Corps project and referred to the Resilience Program. Furthermore, in cooperation with International Social Services (ISS) Switzerland and AXA Insurance, himaya launched the “Safe Parks” project in Mount Lebanon. This project involves creating safe parks where trainers play with children and parents, while delivering key child protection messages and psychosocial support in parallel. The areas targeted were chosen based on the concentration of the most vulnerable Syrian refugees and were reached using a mobile caravan. Three safe parks were successfully created in 2015, and this project is will continue throughout 2016.

The Training Program worked with 45 schools all over Lebanon, distributed as follows: 15 in Mount Lebanon, 10 in Beirut, 7 in Zgharta, 9 in Zahle and 4 in Akkar.

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THE RESILIENCE PROGRAM
PROJECTS AND GLOBAL PARTNERSHIPS
IMPLEMENTED AND TARGETS

CUMULATIVE ALL PROJECTS CASE MANAGEMENT:
1278

SAFE PARKS IN DIRECT COORDINATION WITH

ESTIMATED OVERALL TARGET FOR 2015:
1100 CASES
16% ABOVE BUDGET
CONTINUOUS EXTERNAL TRAINING
- 2 days of training with our partners of the Catholic University of Milan on applying resilience
- Full training for all the psychosocial staff on the National SOP’s for Case Management

HIMAYA’S 1ST ANNUAL SYMPOSIUM
Building and Strengthening Resilience: A multisectorial approach.

2 DAY SYMPOSIUM GATHERING MORE THAN 200 ATTENDEES!

FIRST DAY: 5 SESSIONS
1. “What are the risk factors and the protection factors involved when assessing a situation of mistreatment and abuse?”
2. “What are the methods of specialized interventions with the abused or mistreated child, his family and his environment?”
3. “Overview of current legal status and multiple suggestions: what sort of relationship exists between resilience and law 422 on child protection?”
4. “What sort of balance is established between organizational resilience, institutional functioning and reality on the ground?”
5. “What are the operational and standardized procedures for mental health and case management in the field of Child Protection in Lebanon?”

SECOND DAY: 12 WORKSHOPS
1. Sexual Health During Childhood And Adolescence
2. Transmission Of Trauma: Impact On The Listener
3. Evidence Based Practices In Mental Health
5. Research: Risk And Protection Factors Among Syrian Refugee Children, What Are The Follow Up Instructions?
6. Risk And Protection Factors: Assessment And Objectives
7. Research: Somatic Symptoms And Emotional Intelligence In Children And Adolescents Victims Of Mistreatment
8. Research: Termination Of Institutional Stay And Social Reinsertion/Rehabilitation
9. Research: Presentation Of Mental Health At The Syrian Refugee Families In Lebanon & Needs Identification Families
10. Judicial And Psychosocial Strategies Of Intervention: Study Of Cases
11. National Strategies And Action Plans For Mental Health In Lebanon
12. Developing The Resilience Of Social Service Professionals: Lessons From The Education Of Social Work Students
INTERNATIONAL SPEAKERS
Francesca Giordano: Italy
Francesca Giordano is a Clinical Psychologist and Assistant Professor at the Catholic University of Sacred Heart in Milan in the “Research Unit on Resilience”

Cristina Castelli: Italy
Cristina Castelli is a professor of Developmental Psychology at the Faculty of Formation Science of the Catholic University of Sacred Heart in Milan.

Stephanie Skavenski Van Wyk: USA – Zambia
Stephanie Van Wyk has a Masters degree in both Clinical Social Work and Public Health. She is a licensed Clinical Social Worker in the state of Massachusetts. She Wykis currently serving as Research Associate for Johns Hopkins University, Bloomberg School of Public Health, Mental Health Department, working with the Applied Mental Health Research Group (AMHR) and Center for Refugee and Disaster Response.

Adrian van Breda: Johannesburg, South Africa
Adrian van Breda now teaches at the University of Johannesburg, where he is head of the Social Work Department. His research focuses on the resilience of young people leaving residential care and he is the principle investigator of a longitudinal study on care-leaving.

LOCAL SPEAKER
Layla Tarazi Sahab
Layla Tarazi-Sahab is a Child’s Psychotherapist and Adult’s Psychoanalyst and, a member of the Paris Psychoanalytic Society (PPS) and the International Psychoanalytical Association (IPA). She is also a professor at the Saint-Joseph University.

John Payad
John Payad is an Associate Professor of Clinical Psychiatry in the University of Balamand, Faculty of Medicine and Medical Sciences, and a member of the Department of Psychiatry and Clinical Psychology at Saint-George Hospital University Medical Center, Beirut, Lebanon. He is also a Researcher and the Vice President of IDRAAC (Institute for Development Research, Advocacy and Applied Care), which is an NGO specialized in Mental Health.

Denise El Murr
Denise El Murr is a psychoanalyst and a lecturer at the Social Training School at Saint-Joseph University. She is a member of the Paris Psychoanalytic Society (PPS); IPEA; Lebanese Psychological Association (LPA) and the International Association of Youth and Family Judges and Magistrates (JAYFJM).

Rami Bou Khallil
Rami Bou Khallil is a psychiatrist who pursued his studies in Belgium and Lebanon. He is the holder of four university degrees in Addiction Studies, Cognitive-Behavioral Approaches, Psycho-Oncology, and Psychiatric and Organic Comorbidities.

Jamilé Khoury
Jamilé Khoury holds a PhD in Social Work, focusing mainly on family and childhood. She is a Social Worker for training and profession, a teacher and researcher at the Social Training School at Saint-Joseph University. She conducted several research and is the author of various publications in the social field.

Anthony MacDonald
Anthony MacDonald is the Chief of Child Protection section at UNICEF Lebanon. He has proven his broad experience in emergency and development, upstream policy, legal work with UN and international criminal organization including corporate social responsibility as well as public & private partnerships.

Hala Kerbage
Hala Kerbage is a Psychiatrist at Hôtel-Dieu de France Hospital, and also serves as a Consultant Psychiatrist with the Syrians refugees on the International Medical Corps.

Wissam Kheir
Wissam Kheir is a Clinical Psychologist and Psychotherapist, and the holder of a master’s degree and currently pursuing his PhD in Clinical Psychology at Saint-Joseph University.

Sandra Hajal
Sandra Hajal Hanna is the holder of a master’s degree in Public Health and a BS in Nursing.

HIMAYA’S SPEAKERS
Chukri Sader: Member of Board of Directors
Lama Yazbeck: Executive Director
Wissam Kotait: Head of the Resilience Program
Michel Maragel: Research Department Coordinator
Bassima Roumani: Social and Legal Coordinator
Nadia Sammour: Social Coordinator
Myra Atallah: Psychologist’s Coordinator
Roula Moukarzel: Lawyer
Joy Abi Habib: Psychologist
Ramona Khawli: Psychologist
Chady Ibrahim: Psychiatrist
Charline B Hachem: Psychiatrist
Kim Heshme: Head of the Communication Department
<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Community Center</td>
<td>0.08%</td>
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<tr>
<td>Health Care Professional</td>
<td>0.08%</td>
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<tr>
<td>Ministry of Education</td>
<td>0.16%</td>
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<tr>
<td>Anonymous</td>
<td>0.16%</td>
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<tr>
<td>Municipality</td>
<td>0.23%</td>
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<tr>
<td>Themselves</td>
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<tr>
<td>Religious Institution</td>
<td>0.39%</td>
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<tr>
<td>Hospital Child Care</td>
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<tr>
<td>No Record</td>
<td>0.47%</td>
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<td>Beneficiary</td>
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<tr>
<td>Ministry of Social Affairs</td>
<td>2.50%</td>
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<td>Ministry of Justice</td>
<td>2.66%</td>
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<td>NGO</td>
<td>4.77%</td>
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<td>School</td>
<td>5.32%</td>
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<tr>
<td>Citizen</td>
<td>6.42%</td>
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<tr>
<td>Family Member</td>
<td>13.15%</td>
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<td>INGO</td>
<td>27.86%</td>
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<td>HIMAYA</td>
<td>33.96%</td>
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FIGURES

45 Media appearances including TV, Radio, Magazines & Newspapers

Participated in more than 30 events of which 7 were organized by himaya

Crowdfunding campaigns via HelpforLeb which helped us raise $14,000
HIGHLIGHTED EVENTS

2015 Symposium

Himaya held its first annual symposium in 2015 under the high patronage of Mrs. Lama Tammam Salam entitled “Building and Strengthening Resilience in Child Protection: A Multisectorial Approach”.

This two-day event consisted of about 200 attendees, with up to 20 speakers, of which 4 international speakers, giving presentations and conferences on specific topics relating to child protection.

At the end of the symposium, all attendees received a certificate acknowledging their attendance and participation.

Men’s World Exhibition in partnership with Harley Davidson HOGS & the Ladies of Harley LOH

Harley Davidson offered himaya their stand at the Men’s World Exhibition that took place in July 2015. Instead of showcasing their latest bike models, the Harley team allowed us to set up a variety of our awareness tools. Ranging from a documentary of real cases of child abuse dealt with by himaya, a “Wall of Children” on which children were free to express their thoughts and draw, as well as a photo booth for parents and their little ones to create memorable moments holding up child protection props.

Mont Blanc Ascent Crowdfunding Campaign

In September 2015, Rami and Rayan Rasamny climbed the Mont Blanc peak - the highest mountain in the Alps and one of the most challenging renowned peaks in the world. This initiative was set to raise awareness about child abuse, while crowdfunding through HelpforLeb for the education of 30 children residing at our Resilience Center. After reaching the peak and returning to Lebanon, the Rasamny cousins visited the center and told the children all about their wild adventure. They all signed the himaya flag held at the peak and hung it on one of the center’s walls!

This inspiring initiative allowed us to raise more than $11,500 and was covered by more than 6 online articles and newspapers.

“Every challenge, every set back, and every moment is what makes a summit. Mont Blanc taught us to persevere and to be humble. We did not conquer Mont Blanc. Nobody conquers mountains. We experienced Mont Blanc and we experienced her exactly as she willed us to experience her and for that we are eternally grateful. May we all live our experiences, learn our lessons and reach our summits.” – Rami Rasamny
**EVENT TABLE**

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Date</th>
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<tbody>
<tr>
<td>Peace Runners Marathon</td>
<td>Downtown</td>
<td>Nov 2015</td>
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<td>himaya Bracelets Sate Fair</td>
<td>Saint Coeur Zahie</td>
<td>Mar 2015</td>
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<td>Virgin Megastore Campaign</td>
<td>Virgin Megastore</td>
<td>July 2015</td>
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<td>Mar Mikhael Astronomie 2020</td>
<td>Mar Mikhael</td>
<td>April 2015</td>
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<td>Bodaro Astronomie 2020</td>
<td>Nov 2015</td>
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<td>Beirut Street Food Festival</td>
<td>Monot</td>
<td>April 2015</td>
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<td>Roteract Disney Concert</td>
<td>USJ</td>
<td>May 2015</td>
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<td>B.O Roteract Exhibition</td>
<td>8.018</td>
<td>June 2015</td>
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<tr>
<td>Ramdananyyal Exhibition</td>
<td>BBL</td>
<td>July 2015</td>
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<tr>
<td>Men’s World Exhibition &amp; Harley Davidson HOGS</td>
<td>La Marina</td>
<td>July 2015</td>
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<td>Marathon – North Lebanon</td>
<td>Nord</td>
<td>Apr 2015</td>
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<td>‘Because of You’ Photography Exhibition</td>
<td>Le Grey</td>
<td>Apr 2015</td>
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<td>Pythagoras Gold Dinner</td>
<td>Mir Amane</td>
<td>July 2015</td>
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<td>WakeFest Event</td>
<td>La Marina</td>
<td>July 2015</td>
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<td>Mazar Summer Festival</td>
<td>Les jardins du mazar</td>
<td>Aug 2015</td>
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<td>B.O 18 Awareness Night</td>
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<td>Translaton Awareness Night</td>
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<td>June 2015</td>
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<td>Quiz night at Alt City</td>
<td>Alt City</td>
<td>Sept 2015</td>
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<td>Annual music festival</td>
<td>Garten</td>
<td>June 2015</td>
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<td>Elia Fiesta Event</td>
<td>YMCA</td>
<td>Sept 2015</td>
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<td>2015 himaya’s Annual Symposium</td>
<td>BSS FSM</td>
<td>June 2015</td>
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<td>ABC Christmas Market</td>
<td>ABC</td>
<td>Dec 2015</td>
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<td>French Cultural Center Christmas Market</td>
<td>Centre Culturele</td>
<td>Dec 2015</td>
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<td>Crepaway Awareness Month</td>
<td>Crepaway</td>
<td>Dec 2015</td>
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<td>VOX StarWars Premiere</td>
<td>Beirut Souks</td>
<td>Dec 2015</td>
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<tr>
<td>Chili’s Awareness Month</td>
<td>Chili’s</td>
<td>July 2015</td>
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<tr>
<td>Factory Loves Friday Events</td>
<td>Grand Factory</td>
<td>Oct 2015</td>
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<tr>
<td>himaya Christmas brunch</td>
<td>Mandouloun</td>
<td>Dec 2015</td>
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<td>himaya Birthday gathering</td>
<td>Municipalty of Jbeil</td>
<td>May 2015</td>
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<td>Christmas at the Visa Event</td>
<td>Villa Jouralock</td>
<td>Dec 2015</td>
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**Star Wars**

**You can party for a cause:**
Every Saturday night at the Garten!
As a part of our “Foodies4Change” campaign, we partnered up with L’Os and Divvy in order to raise funds which helped support the children victims of the toughest types of abuse and who are residing at himaya’s Resilience Center.

Who ever said you couldn’t eat to make a change!

Chilli’s Campaign
July 2015

Crepaway Campaign
December 2015
SUPPORTER GROUPS

**debbas**

As part of our “Partners4Change” Campaign, himaya partnered up with Debbas. They displayed our donation boxes in their showrooms encouraging customers to donate and support himaya’s cause. Debbas have also added himaya’s logo to their used stamps mentioning they are our proud supporters on all of their signed documents and invoices. Additionally, Debbas chose to have all 500 of their annual corporate gifts handmade by the children of our Resilience Center.

Harley Davidson + Lebanese Rugby League

himaya teamed up with the Lebanese Rugby League and Harley Davidson HOGS during the month of April for the Child Abuse Prevention Month. We created a series of shots with the Rugby players and Harley bikers geared up and looking fierce. The shots read “Speak up, we’ve got your back!” encouraging victims of abuse to break the silence and speak up about their experiences without fear or worry.

PRODUCTS SALE

1 new product in 2015:

* baby bibs

- Sold at events and online via lebelik.com
- **2014** products sale was $8000
- **2015** products sale $19500

41% increase in sale
AWARENESS CAMPAIGNS

April 2015:
Month of Child Abuse Prevention

During the month of April, the national month of Child Abuse Prevention, himaya launched a campaign aiming to inform the public about himaya’s mission and work. Having treated 711 abused children in 2014 alone, himaya also revealed the alarming 2014 numbers to raise awareness on the issue throughout the month of April. Billboards revealing our campaign ads were set up around the Beirut region with more than 15 media appearances and written articles as well as an organic reach of 546884 was registered on our facebook page.

November 19, 2015
Social media campaign for the world day against child abuse

On the occasion of World Day for the Prevention of Child Abuse himaya sent out press releases to the media asking the community and especially children of abuse to overcome their fear and share their secret through increased informative posts about our statistics & hotline numbers that were shared on all our social media platforms.

No more secrets when it comes to child abuse!
SPONSORS
himaya offered 15 social media posts for every PLATINUM SPONSOR
himaya offered 8 social media posts for every SILVER SPONSOR
himaya offered 10 social media posts for every GOLD SPONSOR
himaya offered 26 social media posts for every DIAMOND SPONSOR

+ permanent visibility on our newsletter that is sent out to more than 2000 supporters!
THANK YOU
FOR YOUR SUPPORT DURING 2015

www.himaya.org

@himayaleb