CONTENT

OPENING LETTER P. 4
ANNUAL BUDGET P. 5
HIMAYA ABROAD P. 7
ACHIEVEMENTS P. 11
PROUD MEMBERS P. 16
RESILIENCE PROGRAM P. 19
PREVENTION PROGRAM P. 23
CBRD P. 28
COMMUNICATION & FUNDRAISING P. 38
FOR CHANGE CAMPAIGN P. 39
FUNDRAISING EVENTS P. 42
OUR AWESOME SUPPORTERS P. 52
AWARENESS CAMPAIGNS P. 66
HIMAYANS FAMILY FUN P. 78
SPONSORS, PARTNERS & SUPPORTERS P. 82
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• Professor Sleiman Merhej
• Mrs. Viviane Robert Debbas
Dear Friends,

Another year has gone by, new achievements have been made and more challenges to face. This annual report shows you the initiatives and work implemented by himaya’s team along the year with the support provided from our partners from different sectors and countries, it also shows you the sad reality of child abuse in Lebanon and the number of children who are still in need of protection. Our actions cannot stop or decrease, our motivation either, and your support is a must for us to continue with our mission.

We joined the fight against child abuse, will you?

VIVIANE DEBBAS
President of the board
ANNUAL BUDGET
HOW WE ARE FUNDED
$3,358,919  
PROJECTS

$350,000  
GALA DINNER

$111,554  
FUNDRAISING INITIATIVES

$15,973  
CONTRIBUTIONS

$5,000  
DONATIONS
HIMAYA ABROAD!
HIMAYA’S EXECUTIVE DIRECTOR, LAMA YAZBECK, WAS ONE OF THE PANELISTS ON PANEL NUMBER 4 EXPOSING THE CHILD PROTECTION CHALLENGES LEBANON IS FACING.

MAIN ISSUES ADDRESSED:

• Humanitarian and resilience priorities inside Syria
• Gender equality in action: responding to the needs and building resilience for women and girls
• Vulnerabilities, jobs and economic opportunities
• No lost generation: education, child protection, and adolescents & youth
HIMAYA ATTENDED THE 15TH EUROPEAN REGIONAL CONFERENCE ORGANIZED BY ISPCAN (INTERNATIONAL SOCIETY FOR THE PREVENTION OF CHILD ABUSE AND NEGLECT)

MAIN ISSUES ADDRESSED:
- Listing the voice of the child
- Domestic violence
- Sexual & physical abuse
- Human Trafficking
- Refugee Children
- Child protection systems
- Other Emerging Issues
MAIN ISSUES ADDRESSED:

All the youth care professionals attending the conference, were trained as Lifebook Coaches in order to work with children with disadvantaged backgrounds, for instance vulnerable children without parental care and young refugees, while using the Lifebook for Youth method.
WE WERE HONORED TO HAVE BEEN NOMINATED FOR THE WAJIH AJOUZ AWARD AND WINNING 3RD PLACE FOR OUR CAMPAIGN: MA TKHABE KHABER FOR ONLINE ACTIVISM
LIVE ACHRAFIEH AWARD JUNE 2017

HIMAYA’S FOUNDER AND PRESIDENT, MRS. VIVIANE DEBBAS, PROUDLY RECEIVED A RECOGNITION OF ACHIEVEMENT AWARD FROM LIVE ACHRAFIEH FOR ALL OF THE GREAT WORK DONE BY HIMAYA SINCE 2009, TACKLING 1742 CASES OF CHILD ABUSE IN 2016 ALONE.
EVELYNE BUSTROS AWARD SEPT 2017

THE FOUNDER AND PRESIDENT OF OUR BOARD, VIVIANE DEBBAS RECEIVED ANOTHER PRIZE FOR THIS YEAR AT THE MOUNA BUSTROS FOUNDATION GALA DINNER FOR OUR WORK ALL OVER LEBANON
JANUARY 1ST, 2017
PATRIARCH CARDINAL MAR BECHARA BOUTROS AL-RAHI

HONORED HIMAYA WITH A PRIZE OF APPRECIATION FOR HIMAYA’S IMPACT IN THE LIVES OF VULNERABLE CHILDREN IN LEBANON
himaya became a proud member of the End Violence Against Children global network!

We are working together towards a world in which every child grows up free of violence, whatever its nature.
himaya is now the country representative and a proud member organization of the International Social Service (ISS)!

This special agreement with ISS aims to implement one or more future activities of the organization!
RESILIENCE PROGRAM
2017 STATS

**ORIGIN OF REFERRAL**

<table>
<thead>
<tr>
<th>Origin</th>
<th>Referrals</th>
</tr>
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<tbody>
<tr>
<td>HIMAYA’S PROFESSIONALS</td>
<td>385</td>
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<tr>
<td>INTERNATIONAL NGO’S</td>
<td>227</td>
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<tr>
<td>CITIZEN</td>
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<td>LOCAL NGO’S</td>
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<tr>
<td>BENEFICIARY</td>
<td>106</td>
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<td>MINISTRY OF SOCIAL AFFAIRS</td>
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<tr>
<td>HIMAYA’S SOCIAL MEDIA</td>
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<td>PRIVATE EDUCATIONAL STRUCTURE</td>
<td>23</td>
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<tr>
<td>OTHER PROFESSIONAL</td>
<td>18</td>
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<tr>
<td>CIVIL SOCIETY</td>
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<tr>
<td>PUBLIC EDUCATIONAL STRUCTURE</td>
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<td>MUNICIPALITY</td>
<td>3</td>
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<tr>
<td>SPECIALIZED SCHOOL</td>
<td>3</td>
</tr>
<tr>
<td>HOSPITAL CHILD CARE</td>
<td>1</td>
</tr>
<tr>
<td>HIMAYA’S WEBSITE</td>
<td>1</td>
</tr>
</tbody>
</table>
TOTAL NUMBER OF CHILD ABUSE CASES
1,218

CASES REFERRED BY THE PREVENTION PROGRAM
%38.4

- NEGLECT: 482
- PHYSICAL: 217
- EMOTIONAL: 137
- SEXUAL: 77
- EXPLOITATION: 3

CHILDREN REACHED: 82,707
CAREGIVERS REACHED: 30,834
2017 STATS

TOTAL OF CASES: 157
NEGLECT: 51
EXPLOITATION: 2
EMOTIONAL: 20
PHYSICAL: 21
SEXUAL: X

TOTAL OF CASES: 141
NEGLECT: 75
EXPLOITATION: 1
EMOTIONAL: 8
PHYSICAL: 26
SEXUAL: 9

TOTAL OF CASES: 167
NEGLECT: 73
EXPLOITATION: X
EMOTIONAL: 11
PHYSICAL: 61
SEXUAL: 19

TOTAL OF CASES: 262
NEGLECT: 177
EXPLOITATION: X
EMOTIONAL: 47
PHYSICAL: 11
SEXUAL: 3

TOTAL OF CASES: 213
NEGLECT: 31
EXPLOITATION: X
EMOTIONAL: 29
PHYSICAL: 50
SEXUAL: 22

TOTAL OF CASES: 91
NEGLECT: 12
EXPLOITATION: X
EMOTIONAL: 6
PHYSICAL: 26
SEXUAL: 18

AKKAR
ZGHARTA
BAALBECK
ZAHLE
BEIRUT
MONT LIBAN
SAIDA
PREVENTION PROGRAM
IN 2017 THE PREVENTION TEAM MEMBERS REACHED A RECORD OF **113,541 INDIVIDUALS**, INCLUDING CHILDREN, ADOLESCENTS, PARENTS AND PROFESSIONALS.

TARGET AUDIENCES WERE REACHED THROUGH AWARENESS SESSIONS & EVENTS, RECREATIONAL AND SPORTS ACTIVITIES AND CONFERENCES.

In addition to providing resilience skills to individuals, our internal statistics have shown that **384 cases referred to the Resilience Program were a result of observations or interventions provided by the prevention program.**

- NUMBERS OF TARGETED CHILDREN IN ALL REGIONS 101 290
- NUMBER OF PARENTS SENSITIZED IN ALL REGIONS 31 880

Wide variety of topics during our awareness sessions which consist of interactive games and activities catered to different age groups/audiences in order to spike their attention and retention:

- Theatre
- Puppet shows
- Yoga
- Capoeira with the support of the amazing team of Filhos de Bimba.

“Miss... Miss! The children are bullying this boy on the stairs! I came to tell you to stop them!”

ABDO 7 YEARS

AFTER A HIMAYA’S AWARENESS SESSIONS ABOUT BULLYING
BUILDING SKILLS, CREATING OPPORTUNITIES FOR VULNERABLE GIRLS

The prevention program with the support of the Canadian embassy provided beneficiaries with financial empowerment trainings in the impoverished areas of South, Bekaa, and Beirut governorates. The project aimed to improve economic opportunities for Lebanese, Syrian, and Palestinian girls and women living, by transferring income generating skills and creating spaces for income generating activities. Provide girls and women with an opportunity to develop their personal skills to participate in their community development. Create a sustainable opportunity for empowering girls and women participants and increasing their productive role within their communities, in addition to preventing early child marriage due to financial situations.

NTEBHO ONLINE

We took part in the “Ntebho Online” internet safety campaign, which is a public awareness effort that took place from March 17th to the 24th. Its aim was to raise awareness about Internet Safety; the risks of coming across harmful content or individuals, especially for kids who are unaware or too young to know any better, and to inform users about how to protect themselves. It is a campaign organized by the Higher Children Council and the Ministry of Social Affairs, and it was implemented by the British Council in Lebanon in partnership with the Antonine University, who led the research and designed the project. himaya provided parents with a conference about internet safety and kids with awareness activities along with key messages about child protection. The campaign was a real success and today online users, including kids, know more about the safe usage of the internet and can take more appropriate action in preventing the harmful use of the world’s most used tool!
CHILDREN WITH DISABILITIES’ (CWD) CURRICULUM:
Children with disabilities are more vulnerable and more likely to experience abuse than non-disabled children because of poor communication skills, Limited sense of danger, Need for intimate care such as washing and toileting, Lack of mobility, reliance on adults for many of their needs, lack of self-confidence and limited assertiveness, limited understanding of sexuality or sexual behaviour...
Therefore, himaya conceived and designed a curriculum for children with disabilities, in partnership with Sesobel. Children with disabilities are able, through this curriculum, to acquire self-protection skills, through awareness activities and interactive games where key messages about child protection are delivered.

CURRICULUM FOR SCHOOLS:
- To support schools in maintaining safe atmospheres and positive learning environments for children’s healthy development,
- Himaya’s Prevention Program presents Child Protection and Life Skills Awareness Sessions to public and private schools.
- The curriculum is framed within the socioecological model to target three pillars of a safe environment:
  - CHILDREN, PARENTS AND COMMUNITY AND IS IMPLEMENTED ON A 3-YEAR BASIS.
- To know more about our program, give us a call 79-300413 or email us at prevention@himaya.org

OUR TEAMS ARE CONSTANTLY TRAINED TO DEVELOP AND IMPROVE THEIR FACILITATION SKILLS, AS WELL AS THEIR KNOWLEDGE IN THE CHILD PROTECTION FIELD.

THEREFORE, THEY WERE PROVIDED WITH SEVERAL TRAININGS DURING THE YEAR OF 2017:

1. BUILDING PROTECTIVE SKILLS TO PREVENT CHILD ABUSE:
10 consecutive days were dedicated to have all the teams united in Baalback for a training where they developed their knowledge, their know-how, their soft skills on all topics related to child protection, and administrated in himaya’s prevention program curriculum.
2. SPORTS FOR DEVELOPMENT

The prevention teams used Sports as a special educational methodology that can affect the community in many positive ways. It allows children and young adults of different ages to learn how to interact with others, and how to freely express themselves, sharing ideas and thoughts to contribute to becoming active drivers of positive social change, essentially building harmony across local communities and bridging towards a safer world.

3. LEGO TECHNIQUE:

The prevention team benefited from the LEGO training this year, and acquired new techniques they can use with LEGO bricks during their sessions. While having fun, these techniques capacitate children with new skills such as teamwork and communication, patience and organizational skills, constructive problem solving, adventure and experimentation, fine motor skills development, increases spatial awareness, better focus and concentration...etc.
CAPACITY BUILDING
AND RESEARCH
& DEVELOPMENT
HIMAYA’S CAPACITY BUILDING AND RESEARCH & DEVELOPMENT DEPARTMENT (CBRD) STRIVES TO ENSURE THE SUSTAINABILITY OF CHILD PROTECTION EFFORTS BY EMPOWERING CHILD PROTECTION ACTORS THROUGH BUILDING AND STRENGTHENING THE SKILLS THEY NEED IN ORDER TO EFFECTIVELY WORK WITH CHILDREN AND THEIR FAMILIES.

CB SPECIALISTS ORGANIZE REGULAR WORKSHOPS WITH HIMAYA’S TEAMS AS WELL AS WORKSHOPS FOR OTHER PROFESSIONALS WORKING IN THE CHILD PROTECTION SECTOR AND OTHER ORGANIZATIONS.

TAKE A LOOK AT THE TRAINING SESSIONS AND WORKSHOPS WE GAVE IN 2017!

389 TRAINED INDIVIDUALS INCLUDING PROFESSIONALS AND PARENTS IN 2017!

TRAINING SESSIONS AND WORKSHOPS
Child Protection, international benchmarks and standards of child protection applied in the health sector.

Internal:
Group management, child psychosexual development, sexual identity and orientation
himaya’s Prevention team
• Social marketing – himaya’s Fundraising and Communication team
• Overview of CP in Lebanon – himaya’s Communication, Fundraising and HR teams
• Maltreating Families /Perpetrators of Child Abuse Understanding and Intervening
himaya’s social workers

External:
• School violence and bullying - Secondary school teachers from Balamand High School
• Detection and referral of child abuse cases, group management, child psychosexual development - YNCA
• Parenting skills - Tajamo el Shabeb
• Let’s talk about abuse - Counselors from all over Lebanon
• Detection and Referral of Child Abuse – Association of Justice and Mercy (AJEM)
• Roles and responsibilities of the judicial police when dealing with child abuse victims
ISF officers in Beirut Municipal Police
• Detection and referral of child abuse - Teach for Lebanon (TFL)
• Capacity Building of Municipal Police officers in Tyr Caza on Child Protection and Juvenile Justice - Terre des Hommes Lausanne
• Child Protection Policy training - Wellspring City Center Campus staff
• Detection and Referral of Child Abuse - Digital Opportunity Trust (DOT)
• Training about sexual education: éducation à la sexualité dans la petite enfance
Garderie Jardin des anges
• 5 series of P.E.T and T.E.T workshops- addressed to parents and teachers.
ABOUT THE PET/TET WORKSHOPS

himaya is proud to offer the Parent Effectiveness Training (P.E.T.) and Teacher Effectiveness Training (T.E.T.) that were created by award-winning psychologist and three-time Nobel Peace Prize Nominee, Dr. Thomas Gordon. These programs help participants develop the communication skills needed to have high-quality relationships with children. When they use these skills, parents and teachers are amazed with the dramatic improvement both in their families, with students and in all their relationships. The workshops use a theoretical and a practical approach that include presentations, audio-visual aids, role-plays, workbook exercises, one-on-one skill practice, individual and group activities...

HIMAYA ORGANIZED 5 SERIES OF P.E.T AND T.E.T WORKSHOPS IN 2017 AND WILL BE ORGANIZING MORE IN 2018!

“Au lieu de lui crier dessus, on a discuté et il a décidé d’aller étudier. Avant c’était toute une scène pour le convaincre à faire ses devoirs”

MME S – PET LIBAN, 2013
TOWARDS SUSTAINABLE INITIATIVES
DEVELOPING A CHILD PROTECTION POLICY

- Recruitment and training of staff
- Managing procedures and structures for policy implementation
- Communication and behavior with children
- Detection and referral of child abuse
- Monitoring and evaluation of the CPP
- Creating a child-friendly environment
- Raising awareness on child wellbeing
- Consequences of policy violations

**DESIGN PHASE**
1. Situation analysis and data collection
2. Key stakeholder discussions
3. Drafting the policy document

**IMPLEMENTATION PHASE**
1. Implementation of the policy
2. Dissemination of policy
3. Monitoring and Evaluation

*The CPP document will contain guidelines to outline the implementation of each of the above components*
WHAT IS A CHILD PROTECTION POLICY?

A Child Protection Policy (CPP) is an institutional pledge to reject violence against children in all its forms through tailored guidelines and procedures. It is a commitment by an organization to create a positive environment for children where all members act consistently to preserve and promote the wellbeing of children.

A CPP is a process that will allow organizations to identify possible risks to children in the institution and, to clarify acceptable behaviors when communicating with children.

It will specify recommendations for training staff members on their responsibilities as well as how to detect and react to signs of child abuse. To develop a CPP that is tailor made for an organization, the first step is to ensure the commitment and cooperation of all stakeholders involved, get their feedback and collect existing policies and procedures related to children and their protection.

After identifying risks and needs, preventive measures are discussed with relevant community members. First drafts of the policies are written and the feedback of administration, parents and children is collected.

Once the policy is finalized, it is disseminated. Implementation of the CPP includes the training of staff on the detection of child abuse and the allocation of representatives in the organization that will be able to follow the designed procedures. Sessions aimed to sensitize parents and children to child protection are also part of the implementation process.

A SUCCESSFUL IMPLEMENTATION:
WELLSPRING LEARNING COMMUNITY

For the last 2 years, himaya has been working closely with Wellspring Learning Community on developing a Child Protection Policy for their school. The policy was drafted by himaya’s Capacity Building and Research and Development Department in collaboration with Wellspring administration. Community input was included through focus groups with staff, questionnaires from parents and a review of the policy. Over the course of 3 days, himaya trained 50 Wellspring staff members on the CPP.

Sessions included using child-friendly communication with students as well as proper detection and referral of child abuse cases.
DEVELOPING A CHILD PROTECTION POLICY FOR THE HEALTHCARE SECTOR IN COLLABORATION WITH UNICEF AND THE MINISTRY OF PUBLIC HEALTH
Since 2016, himaya, in partnership with UNICEF and supported by the Knowledge to Policy (K2P) Center at the American University of Beirut, have been working with the Ministry of Public Health to establish a comprehensive child protection policy for healthcare institutions, in accordance with: law 422, the National SOP for Child Protection, international benchmarks and standards of child protection applied in the health sector. The overall goal of this project is to ensure that children arriving and residing in healthcare facilities are protected from all forms of abuse, violence, exploitation and neglect.

This is the first major initiative to link between the Healthcare sector and Child Protection sector. Although still in the development stages, the next step is to conduct a dialogue with relevant stakeholders, get their recommendations and come up with a roadmap for the implementation of the policy. Through this CPP, we will be able to ensure a more comprehensive protection of children in Lebanon.

TRAINING INTERNAL SECURITY FORCES ON CHILD PROTECTION
In 2017, with the support of UNICEF, himaya gave a 3-day training to judicial police officers from Beirut Police. The training titled: إشكالات الأحداث المعززة للمخاطر - آليات وتقنيات التحقيق النفس-اجتماعية was held in the ISF Training Institute and included a theoretical component (overview of child maltreatment, law 422 and judicial procedures) with a focus on more practical components (child-friendly communication and effective interview techniques) that were given through role-plays in the “police station simulation area”.

Following this successful experience, himaya has been working on the integration of the training module on child protection into the official ISF training curriculum.

CONTRIBUTING TO ADVANCING RESEARCH IN THE CHILD PROTECTION SECTOR, IN LEBANON AND ABROAD
CONTRIBUTING TO ADVANCING RESEARCH IN THE CHILD PROTECTION SECTOR, IN LEBANON AND ABROAD

In 2017, himaya took part in a research validation workshop that took place within the framework of Roskilde University’s research project “Change in Exile” conducted in partnership with International Alert in Lebanon. This project examines the role of education in supporting “social stability” amongst Syrian refugees and their host communities in Denmark and Lebanon. The project was funded by the Danish Fund for Academic Coordination and Exchange (FACE) as part of the Danish-Arab Partnership Program (DAPP), which aims at strengthening academic relations between Denmark and the Middle East and North African region.

himaya was also invited to contribute a chapter to a book titled “Syrian Refugee Children in the Middle East and Europe, Integrating the Young and Exiled” edited by professors from Roskilde and Copenhagen university. The book will be published in 2018.

himaya’s R&D coordinator was then invited to attend a Roskilde University conference in Denmark titled ‘Education, refugees, host communities and the production of meaningful encounters’ on 30-31 March 2017 to engage in a nuanced discussion on the role that formal and non-formal educational programs and activities play in forging meaningful encounters between young Syrian refugees and their host communities. During that conference, he also presented the chapter he wrote: “The resilience of children refugees in Lebanon”.

The last part of the collaboration was receiving a group of Danish social workers on a trip to Lebanon to study community-based psychosocial support in Beirut and Sidon. Workshops and conferences were held in LAU to exchange know-how and best practices regarding victims of abuse, more specifically Syrian refugee youth and successful intervention strategies.

The work done culminated in a handbook detailing the lessons learnt.

‘DISCRIMINATION AND THE EMOTIONAL LIVES OF DISPLACED YOUTH, A COLLABORATION WITH THE UNIVERSITY OF EDINBURGH

Over the past 2 years, himaya and its young beneficiaries collaborated with a research team of sociologists from the University of Edinburgh, Scotland. The collaboration involved focus groups on relationships, emotions and experiences of exclusion, interviews with himaya staff, and a series of arts-based workshops with the young participants. The research sought to better understand the emotional lives of displaced youth, and in particular their intimate relationships and their experiences of exclusion and belonging. Acknowledging that displacement’s broader racialisations and politicization can impact everyday lives in shelters, camps and public schools, the project conceived of these young people as sophisticated emotional and social actors, making their own ways through the complexities of displacement’s cultural intimacies.

During himaya’s annual symposium, the research team conducted an interactive workshop on ‘Discrimination and the Emotional Lives of Displaced Youth’, sharing sociological insights from other contexts in order to shed light on the challenges and resilience strategies involved in daily experiences of discrimination, racialized bullying and micro-aggressions. The project collaboration with himaya then culminated in the creation of a large-scale mural along a major motorway in Beirut: young beneficiaries were asked, ‘what would you like to say to Beirut, your adopted city?’, and each response was given its own voice box.

In this way, this beautiful mural, designed by graffiti artist ‘Exist’, sought to give their experiences and expressions a small public space for all Beirut to see.
SYMPOSIUM
HIMAYA’S THIRD SYMPOSIUM TITLED “BUILDING AND STRENGTHENING THE CHILD PROTECTION NETWORK: TOWARDS OVERCOMING CHALLENGES IN CHILD PROTECTION”.

AIM:
1. Highlight existing and emerging challenges hindering the comprehensive protection of children in Lebanon
2. Bring together different stakeholders in the child protection network to identify difficulties and suggest context-specific solutions to common issues faced in the field.

ATTENDEES
- National and international experts
- Psychosocial professionals, academics, students and others
- 200 attendees

DAY 1
Shared insights and experiences about a variety of topics such as: alternative care systems, the importance of sexual education, protecting children with special needs, unaccompanied and separated children, and the importance of involving all of society in child protection efforts.

DAY 2
Participants were able to delve deeper into those topics through 9 parallel workshops.

himaya would like to thank all those who made this event possible!

BLOGGERS & INFLUENCERS’ SUPPORT:
- Aline Murr
- Gino’s Blog
- Mrs. Romina
- Serene Assaad
- Kika in Wonderland
- Bread on Butter
- Fashionista talks
- Mums in Beirut
FRIDAY OCTOBER 20TH
DAY 1 - PANELS
8:30 - 9:00 // RECEPTION AND REGISTRATION
9:00 - 9:30 // OPENING MESSAGE AND INTRODUCTION OF THE DAY
9:30 - 10:45 // PANEL 1
  Residential and alternative care systems in Lebanon
10:45 - 11:15 // COFFEE BREAK
11:15 - 12:30 // PANEL 2
  Children, institutions and sexuality
12:30 - 1:30 // LUNCH BREAK
1:30 - 2:45 // PANEL 3
  Emerging issues in child protection
2:45 - 3:00 // BREAK
3:00 - 4:15 // PANEL 4
  Towards a “resilient” child protection network
4:15 - 5:00 // CONCLUSION

SATURDAY OCTOBER 21ST
DAY 2 - WORKSHOPS
9:30 - 11:15 // 1ST SERIES OF WORKSHOPS
  1. Residential centers in Lebanon: towards best practices
  2. Parental guidance and sexual education
  3. Transforming protective services for children: Exploring alternate care models
11:15 - 11:30 // BREAK
11:30 - 13:00 // 2ND SERIES OF WORKSHOPS
  1. Towards developing alternative care systems in Lebanon
  2. Exploring the perception of sexuality and sex education in Lebanon
  3. Discrimination and emotional lives of displaced youth
13:00 - 14:00 // LUNCH
14:00 - 15:30 // 3RD SERIES OF WORKSHOPS
  1. The role of religious institutions: Dialogue with religious figures about child protection
  2. Children with special needs: policy and interventions
  3. Cybercrime unit: how to protect children online
15:00 - 16:00 // CLOSING
COMMUNICATIONS & FUNDRAISING
OUR “FOR CHANGE” PROGRAMS
BIRTHDAYS FOR CHANGE

CELEBRATE YOUR BIRTHDAY WITH HIMAYA!

You can now celebrate your birthday for a good cause! Help us crowdfund on your birthday by encouraging your friends on social media to donate to our cause.

To know more about Birthdays for Change, check out our website: www.himaya.org/content/birthday4cause
MEET THE FOODIES HEROES WHO JOINED OUR FIGHT AGAINST CHILD ABUSE

IF YOU’RE A DELICIOUS FOODIE & YOU WOULD LIKE TO JOIN FORCES WITH HIMAYA & support our fight against child abuse give us a call to know more about our Foodies For Change Program!

WE’RE LOVING IT!
$1000 RAISED TO SUPPORT 17 CHILDREN
THANK YOU!

OUR AWESOME FOODIES FOR CHANGE
Hundreds of himaya supporters gathered at Al Mandaloun Café in Achrafieh in a festive atmosphere, where they enjoyed a delicious brunch and received special gifts from our partners.

THANK YOU ALL FOR HELPING US SAVE THE LIVES OF CHILDREN VICTIMS OF ABUSE!
IN 2017, HIMAYA ORGANIZED A VERY SPECIAL “ASSROUNIE” EVENT IN ZAHLE, WITH THE BEAUTIFUL NADINE RASSI AS OUR GUEST OF HONOR, OUR FUNDRAISER WAS Bound TO BE A BIG SUCCESS! 

More than 200 himaya supporters gathered around tea time to raise awareness about child abuse and talk about the impact of himaya’s work on children’s lives in Lebanon.

This event would not have been possible without the contribution of our generous sponsors: 
Mr. Cesar Maalouf, Mrs. Myriam skaff, Mr. Ahmad Sabra and Mr. Fadi Herro, Lieutenant Colonel Walid Khoury, Lieutenant Colonel Moussa, Lieutenant Colonel Bechaalany, Mrs. Marlene Daher,, Mrs. Christiane Richa, Mrs. Maha Kassouf, Bank Audi Zahle, BLF Chtaura, Nadia travel, Bednayel SDC, Douwina NGO, Kilna elak NGO, Rayon d’espoir NGO,Mona, Women’s committee, Chamssine Bakery and St. Joseph School teachers.

A SPECIAL “ASROUNIEH” WITH NADINE AL RASSI IN ZAHLE
OTHER EVENTS

Sursen

Les oiseaux déguisés
De NICOLE CHIKHANY

With:
HASSAN BEHBOUDI LAVASSANY - KAMAL SABER
ALEXANDRE YOUKIM - SERENA MAFTOUM

February 23
At 20.00h. Théâtre Montaigne - Rue De Damas

Tickets are sold for 10$, including popcorn and a soft drink
All the revenue goes to support himaya's resilience center

For reservation, please call 71/802 881
Thanks to our great partners who ran for our cause this year at the BMA Youth Race and Bank Med Race, we are able to continue our fight against child abuse.

CHRISTMAS MARKETS

DECEMBER WAS A VERY BUSY BUSY MONTH FOR HIMAYA! OUR PRODUCTS TOOK OVER THE CHRISTMAS MARKETS AROUND LEBANON.

ABC Verdun . The Backyard Hazmieh . The Village Dbayeh
The Rudolph Event . Christmas at the Villa

CELEBRATE CHRISTMAS WITH HIMAYA

ABC VERDUN // DEC 4 TILL DEC 30
THE VILLAGE DBAYEH // DEC 8, 9, 10
VILLA SURSOCK ACHRAFIEH // DEC 9
THE RUDOLPH EVENT AT CREAM BOUTIQUE
SAIFI VILLAGE // DEC 15, 16
SANTA AND THE CHOCOLATE FACTORY WITH BOUFFONS
TRAIN STATION MAR MIKHAEL // DEC 14
Oh dear, It's the Rudolf Event!

This X-mas together with HIMAYA @ Cream Boutique Saifi on the 15 - 16 of December from 11 to 6 PM
We invite you to discover a selection of fashion for kids and ladies designed for the occasion by

- Abracadabra
- Janis Sarraf Photographer
- My by May Chehab
- You by Youmna

A selection of Chiffon Dolls by Des Atelier Des Arts and amazing X-mas treats from Himaya await you.
CHRISTMAS LES BOUFFONS EVENT

During the festive season, children and their families attended the Bouffons event at Trainstation where they enjoyed face painting activities, dancing activities and tree decorating activities, all backed by our awareness messages!

THEY ALSO RECEIVED OUR VERY OWN NOTEBOOKS AND BALLOONS!
CHRISTMAS PRODUCTS
YOU CAN NOW ORDER YOUR CORPORATE GIFTS FOR ALL SPECIAL OCCASIONS WHILE MAKING A CHANGE WITH HIMAYA!
These include Ramadan and Christmas products designed with a whole lot of love! Get in touch to check out our selection of goodies 71-802881
OUR AWESOME SUPPORTERS
Lana el Sahely celebrated her E-Shop’s 1st anniversary with himaya where proceeds from special Christmas bundles were donated to support our cause.
Daniella Rahme has been a great supporter for himaya this year! Not only did she choose himaya for the inspiring Student World initiative by donating a check worth 5,000,000 LBP, but she also took part in the Villa Linda Sursock event, where proceeds from the items sold were donated to help our fight against child abuse!
We’ve been blessed with amazing supporters! Just in time for the Christmas season, Tania Ghorra and her beautiful daughter and son, joined us in Dhour Choueir to distribute gifts for more than 70 children attending our Safe Park.
NADER KHOURY IN THE RING
HARB EL NOUJOUM
SLIME DAY FOR LIMAYA
16. DEC. 2017

LYNE GHANDOUR
& THE QUEENZZZ
OF SLIMEEEE
3% of the proceeds of each 
JS photoshoot 
will go to himaya

JANIS SARRAF TABET
PHOTOGRAPHER
TEEPEE&CO DOLLS
AVAILABLE IN ALL OUR STANDS DURING THE HOLIDAY SEASON
LEXY

Preventing child abuse in style!
LEXY Cosmetics were generous enough to donate all the proceeds from this nude nail polish that was created to help us in our fight against child abuse.
CONVERT YOUR POINTS FOR A CAUSE!

BANK AUDI

Bank Audi’s support to our cause continues. Supporters can now redeem your points to himaya’s cause and contribute the protection of our youth.
Another awesome supporter joined our fight against child abuse this year; the incredible team of Fox & Frog were kind enough to offer their premises to conduct our trainings and activities! We love you!
IN COLLABORATION WITH THE TALENTED JANIS SARRAF TABET & THE AWESOME TEAM OF WHOLE LOTTA LOVE STUDIO AND THE GENEROUS SUPPORT OF ANIS PRINTING.

YOU CAN STILL GET YOURS BY VISITING ONE OF THE BELOW POS:
DODO LES BOBOS
MY LITTLE RAINBOW SHOP
MY TRENDY ROOM
A WHOLE LOTTA LOVE STUDIO
JANIS SARRAF TABET STUDIO
GET YOURS ONLINE NOW WITH LEBELIK!
HTTP://LEBELIK.COM/DESIGNERS/HIMAYA/HIMAYA-2018-CALENDAR.HTML
AWARENESS CAMPAIGNS
MEDIA APPEARANCES
60 MEDIA APPEARANCES, INCLUDING:
MOMS AND TO BE
TV INTERVIEWS
RADIO INTERVIEWS
MAGAZINES
NEWSLETTER
BLOGS
NEWSPAPER
SOCIAL MEDIA INSIGHTS 2017

- **Total Visits**: 141,243
- **Total Hits**: 1,759,612
- **Average Monthly Visits**: 11,770.25
- **Newsletters Sent via Mailchimp Since Jan 2017**: 8
- **Subscribers**: 8,217
- **Highest Open Rate**: 72.83%

WWW.HIMAYA.ORG
FOLLOWERS 615
TWEETS 1,081
MENTIONS 106
MONTHLY AVERAGE IMPRESSION 2,349.50

2017 TOTAL LIKES 18,694
HIGHEST ORGANIC TOTAL REACH 11,649
★★★★★ RATINGS ★★★★★ FINAL RATING ★★★★★ 4.8
TYPE OF POPULAR POSTS
VIDEOS & LINKS

1,091 POSTS
27% 73%

1,537 HIGHEST TOTAL REACH
HIGHEST TOTAL ENGAGEMENT 155
HIGHEST TOTAL LIKES 142
APRIL
CHILD ABUSE
PREVENTION MONTH

THE FIGHT IS NEVER OVER
#PreventChildAbuse

#change4children

#الى_صوتك
#change4children

THE FIGHT IS NEVER OVER
#PreventChildAbuse

#change4children
APRIL CHILD ABUSE PREVENTION MONTH
LOOSE LIPS
AWARENESS EVENT
IN LONDON

IAMDB & INKA

NOSTALGIA OF MOTHERSHIP

BELLE BENHAM
(THREE LEFT RIB/WOT NOT/BLIND COLOUR)

WESLEY RUSSELL LONDON DEBUT

LOOSE LIPS
LIVE SESSIONS
FREE ENTRY - DONATIONS TAKEN IN AID OF HIMAYA,
WORKING TO HELP CHILD ABUSE IN LEBANON

NEW RIVER STUDIOS
LONDON
24/03/17
19:00 - 23:00

ARTWORK BY: RORY SPENCER
NOVEMBER 19
WORLD DAY FOR THE PREVENTION
OF CHILD ABUSE

1 OUT OF 6 CHILDREN
IN LEBANON IS A VICTIM
OF SEXUAL ABUSE

— NOV19 —
WORLD DAY FOR THE
PREVENTION OF CHILD ABUSE

#PREVENTCHILDABUSE
CROWDFUNDING ONLINE CAMPAIGN

THIS IS LAYLA.
18 YEARS OLD
SURVIVOR OF SEVERE ABUSE
BY A FAMILY MEMBER

SHE IS CREATING A NEW LIFE.
SHE NEEDS YOUR HELP TO MAKE IT ON HER OWN.
WILL YOU HELP HER LIVE A SAFE LIFE?
ONLINE
“WAHEM” SERIES

"WAHEM" SERIES

"Ana Sho Khassini"

"Bakra Binsa"

"Heida al-Heky"

"Heida Amur Uaelleya"

"Wem #3"

"Wem #4"

"Wem #1"
FEST’HIVER
CANADIAN
WINTERFEST
HIMAYANS FAMILY FUN!
himaya celebrated its birthday in an event that was held at Arnaoun Village in the presence of all the himaya family. The outing served as a celebration of the milestone, as well as an opportunity to exchange know-how based on these past years of on-ground expertise and learnings.
COMPANIES
AND BANKS

MINI FOOTBALL
TOURNAMENT
All himayans gathered for our annual end of year event, for a day of fun team-building activities and team work. With the generous support of Concrete 1994, himayans were able to celebrate a year of hard work and dedication!